

AUBG & FRIENDS FUNDRAISING

**GOLF**  
**TOURNAMENT**

 American University in Bulgaria

**SPONSORSHIP  
PACKAGES**

# GOLF TOURNAMENT

**GOLD** \$10,000 • UNLIMITED PLAYERS

## NAMED SCHOLARSHIP

Requirements and scholarship criteria to be determined by the sponsor and in compliance with the AUBG scholarship policy.

## EXTENSIVE MEDIA PUBLICITY

- Speaking opportunity at the opening of the tournament
- Mention in post-event articles
- Mention in media communication

## LOGO PLACEMENT

- On the AUBG event calendar and landing page of the Golf Tournament
- Banner at Pirin Golf & Country Club
- Special mention during the Golf Tournament
- Placement of company's logo on the award ceremony wall and the sponsors board
- Branded flag in front of the Pirin Golf Club House
- **Three** branded vinyls on the golf course (400 cm x 148 cm)
- Branding on **five** hole signs
- Exclusive branding of **two** golf carts (for a year)
- Branded golf balls

## VIP ACCESS TO EXCLUSIVE AUBG EVENTS

- **Four** tickets for the AUBG Corporate Advisory Board events, plus opportunity to promote a panelist/speaker
- **Four** VIP invitations for additional corporate lectures and events in Sofia

## RECOGNITION AS A CORPORATE PARTNER THROUGHOUT THE YEAR

- Logo placement on a special corporate partners page
- Access to additional events such as Career Fair, alumni events, and meetings with university leadership
- Access to students and special events on campus

# GOLF TOURNAMENT

**SILVER** \$5,000 • UP TO 10 PLAYERS

## NAMED SCHOLARSHIP

Requirements and scholarship criteria to be determined by the sponsor and in compliance with the AUBG scholarship policy.

## EXTENSIVE MEDIA PUBLICITY

- Post-event articles
- Mention in media communication

## LOGO PLACEMENT

- On the AUBG event calendar and landing page of the Golf Tournament
- Banner at Pirin Golf & Country Club
- Special mention during the Golf Tournament
- Placement of company's logo on the award ceremony wall and the sponsors board
- Branded flag in front of the Pirin Golf Club House
- **Two** branded vinyls on the Golf Course (400 cm x 148 cm)
- Branding on **three** hole signs
- Exclusive branding of **one** golf cart (for a year)
- Branded golf t-shirts

## RECOGNITION AS A CORPORATE PARTNER THROUGHOUT THE YEAR

- Logo placement on a special corporate partners page
- Access to additional events such as Career Fair, alumni events, and meetings with university leadership
- Access to students and special events on campus

# GOLF TOURNAMENT

## **BRONZE** \$2,500 • UP TO FIVE PLAYERS

### **EXTENSIVE MEDIA PUBLICITY**

- Post-event articles
- Mention in media communication

### **VIP TREATMENT**

- Club consultancy by a pro
- Swing measurement

### **LOGO PLACEMENT**

- On the AUBG event calendar and landing page of the Golf Tournament
- Banner at Pirin Golf & Country Club
- Special mention during the Golf Tournament
- Placement of company's logo on the award ceremony wall and the sponsors board
- Branded flag in front of the Pirin Golf Club House
- **One** branded vinyl on the Golf Course (400 cm x 148 cm)
- Branding on two **hole** signs
- Branded golf towels

# GOLF TOURNAMENT

 American University in Bulgaria

## BRANDED MERCHANDISE

**\$2,000 • TWO PACKAGES FOR  
UP TO THREE PLAYERS**

- Branded towels OR t-shirts OR hats
- One branded vinyl on the Golf Course (400 cm x 148 cm)
- Logo on the AUBG calendar and the event landing page
- Mention in a post-event article
- Logo on Golf Tournament invitations and social media announcements
- Banner placement

## CHIPPING CONTEST

**\$1,000 • ONE PACKAGE FOR  
UP TO TWO PLAYERS**

- Company name mention as a sponsor of the contest; prize will comprise of gift card, corporate merchandise or services by the sponsor – upon agreement between the sponsor and AUBG
- Logo on the AUBG calendar and the landing page of the event
- Mention in a post-event article
- Logo on Golf Tournament invitations and social media announcements
- Banner placement

## INDIVIDUAL PACKAGES

**INDIVIDUAL PLAYER - \$115**

**BEGINNER - \$100**

**PIRIN GOLF & COUNTRY CLUB/AUBG GOLF CLUB MEMBERS - \$95**

**BUY A MULLIGAN - 60 BGN**

Boosting your motivation is our priority - we give you the opportunity to obtain mulligans and redo bad strokes.

**RENT A TREAT CART - 160 BGN**

Make the most of your golfing day with a VIP treat cart – packed with goodie bags of delights and beverages available for you to purchase on the day.

To purchase a package, please contact [golftournament@aubg.edu](mailto:golftournament@aubg.edu)

EXTRA