

AUBG Employer Survey 2018

Q1. Type of organization

Answered 39
 Skipped 0

Respondents	Response Date	Responses	Tags
	1 Jun 20 2018 02:22 PM	Software development	
	2 Jun 20 2018 02:07 PM	Technology, IT Cloud, Services	
	3 Jun 20 2018 10:50 AM	HR Agency	
	4 Jun 20 2018 10:48 AM	HR Agency	
	5 Jun 19 2018 10:52 AM	IT Management Consulting Training Certification	
	6 Jun 18 2018 09:54 AM	Production and Trade	
	7 Jun 18 2018 09:51 AM	British American Tobacco	
	8 Jun 12 2018 10:06 AM	Chaos group	
	9 Jun 11 2018 03:59 PM	PR and communication	
	10 Jun 07 2018 10:35 AM	IT	
	11 Jun 05 2018 01:59 PM	Coca Cola HBC Bulgaria	
	12 Jun 04 2018 04:05 PM	Information Systems and Technology	
	13 May 31 2018 01:16 PM	SME	
	14 May 31 2018 10:57 AM	IT Product Company	
	15 May 30 2018 09:54 AM	Fintech Company	
	16 May 30 2018 09:50 AM	HR Agency	
	17 May 17 2018 10:52 AM	Market Research Company	
	18 May 15 2018 02:09 PM	Private Company	
	19 May 15 2018 09:42 AM	Post Bank	
	20 May 14 2018 10:48 AM	IT Outsourcing company	
	21 May 14 2018 10:42 AM	IT	
	22 May 09 2018 10:19 AM	Shared Service Center	
	23 May 09 2018 09:07 AM	Video games developer	
	24 May 04 2018 01:55 PM	Centroida	
	25 May 04 2018 01:35 PM	Software Company	
	26 May 04 2018 10:35 AM	Telecom Operator	
	27 May 04 2018 09:35 AM	HEC JSC Solar parks construction	
	28 May 03 2018 03:04 PM	NGO	
	29 May 03 2018 11:14 AM	Beer production and trade	
	30 May 03 2018 11:07 AM	NGO	
	31 Apr 25 2018 05:11 PM	Mtel	
	32 Apr 25 2018 05:09 PM	Consulting	
	33 Apr 25 2018 03:43 PM	Information services	
	34 Apr 25 2018 03:25 PM	P&G	
	35 Apr 25 2018 03:19 PM	business	
	36 Apr 25 2018 03:19 PM	Software Development	
	37 Apr 25 2018 03:19 PM	Recruitment agency	
	38 Apr 13 2018 05:57 PM	FMCG	
	39 Feb 26 2018 01:24 PM	start up IT company	

Q2. Approximate number of employees

Answered 39
 Skipped 0

Respondents	Response Date	Responses	Tags
	1 Jun 20 2018 02:22 PM	550	
	2 Jun 20 2018 02:07 PM	2000	
	3 Jun 20 2018 10:50 AM	10	
	4 Jun 20 2018 10:48 AM	70	
	5 Jun 19 2018 10:52 AM	25	
	6 Jun 18 2018 09:54 AM	800	
	7 Jun 18 2018 09:51 AM	150	
	8 Jun 12 2018 10:06 AM	50	
	9 Jun 11 2018 03:59 PM	10	
	10 Jun 07 2018 10:35 AM	20	
	11 Jun 05 2018 01:59 PM	1300	
	12 Jun 04 2018 04:05 PM	870	
	13 May 31 2018 01:16 PM	25	
	14 May 31 2018 10:57 AM	20	
	15 May 30 2018 09:54 AM	130	
	16 May 30 2018 09:50 AM	32	
	17 May 17 2018 10:52 AM	180	
	18 May 15 2018 02:09 PM	150	
	19 May 15 2018 09:42 AM	2500	
	20 May 14 2018 10:48 AM	240	
	21 May 14 2018 10:42 AM	25	
	22 May 09 2018 10:19 AM	950	
	23 May 09 2018 09:07 AM	180	
	24 May 04 2018 01:55 PM	30	
	25 May 04 2018 01:35 PM	280	
	26 May 04 2018 10:35 AM	140	
	27 May 04 2018 09:35 AM	1000	
	28 May 03 2018 03:04 PM	70	
	29 May 03 2018 11:14 AM	12	
	30 May 03 2018 11:07 AM	10	
	31 Apr 25 2018 05:11 PM	4 000	
	32 Apr 25 2018 05:09 PM	300	
	33 Apr 25 2018 03:43 PM	850+	
	34 Apr 25 2018 03:25 PM	20	
	35 Apr 25 2018 03:19 PM	80	
	36 Apr 25 2018 03:19 PM	65	
	37 Apr 25 2018 03:19 PM	10-50	
	38 Apr 13 2018 05:57 PM	2000	
	39 Feb 26 2018 01:24 PM	20-30	

Q3. Have you ever employed AUBG graduates?

Answer Choices	Responses	
Yes	87.18%	34
No	12.82%	5
Answered		39
Skipped		0

Q4. Most desired fields of study for new employees (mark as many as apply):

Answer Choices	Responses	
1. Accounting	36.84%	14
2. Advertising	23.68%	9
3. Auditing	7.89%	3
4. Banking	10.53%	4
5. Computer Science	57.89%	22
6. Decision Science	15.79%	6
7. Economics	47.37%	18
8. English	42.11%	16
9. Environmental Studies	5.26%	2
10. European Studies	5.26%	2
11. Finance	44.74%	17
12. Fine Arts	2.63%	1
13. Foreign Languages	23.68%	9
14. Graphic Design	18.42%	7
15. History	0.00%	0
16. HR Management	36.84%	14
17. Information Systems	50.00%	19
18. International Relations	10.53%	4
19. Journalism	15.79%	6
20. Management	26.32%	10
21. Marketing	52.63%	20
22. Mathematics	26.32%	10
23. Media Production	10.53%	4
24. Operations Management	10.53%	4
25. Photography	0.00%	0
26. Political Science	0.00%	0
27. Production	13.16%	5
28. Psychology	10.53%	4
29. Public Relations	23.68%	9
30. Software Development	52.63%	20
31. Web Design	34.21%	13
Other (please specify)	5.26%	2
Answered		38
Skipped		1

Respondents	Response Date	Other (please specify)	Tags
1	Jun 07 2018 10:35 AM	Information Security	
2	Jun 05 2018 02:00 PM	Sales	

Q5. To what extent does each of the following describe your impression of AUBG?

	To a Great Extent	To Some Extent	To a Small Extent	Not at all	No answer	Total
Academically rigorous	67.65%	23 29.41%	10 0.00%	0 0.00%	0 2.94%	1 34
Gives broad knowledge in many fields	57.58%	19 36.36%	12 6.06%	2 0.00%	0 0.00%	0 33
Relevant curriculum	39.39%	13 45.45%	15 3.03%	1 0.00%	0 12.12%	4 33
Provides practical experience	33.33%	11 39.39%	13 9.09%	3 0.00%	0 18.18%	6 33
Develops communication skills	75.76%	25 18.18%	6 3.03%	1 0.00%	0 6.06%	2 33
Promotes teamwork and ability to get along	69.70%	23 15.15%	5 0.00%	0 0.00%	0 15.15%	5 33
Committed to integrity	66.67%	22 12.12%	4 3.03%	1 0.00%	0 18.18%	6 33
High quality programs	69.70%	23 15.15%	5 3.03%	1 0.00%	0 12.12%	4 33
Socially responsible	48.48%	16 24.24%	8 0.00%	0 0.00%	0 27.27%	9 33
Develops critical thinking	48.39%	15 29.03%	9 0.00%	0 0.00%	0 22.58%	7 31
Other (please specify)						0
					Answered	34
					Skipped	5

Q6. What are the key trends and challenges facing your business or professional area in the next five years?

Answered 19
Skipped 20

Respondents	Response Date	Responses	Tags
	1 Jun 20 2018 02:12 PM	To find the right set of skills and competences of the students and respond to the reality and needs of the businesses in Technology	
	2 Jun 20 2018 10:51 AM	Finding appropriate employees	
	3 Jun 18 2018 09:59 AM	Diminishing interest in young people in technical disciplines. Small number of candidates and low qualities in the candidates. Unreal career development expectations.	
	4 Jun 11 2018 04:04 PM	To restructure from just PR into strategic communications and employer branding. To achieve high professional level of communication in digital communication.	
	5 Jun 07 2018 10:36 AM	Development in information security	
	6 Jun 05 2018 02:11 PM	Shrinking labor market	
	7 Jun 04 2018 04:09 PM	Finding employees with solid, at least, theoretical knowledge in relatively new spheres for Bulgaria, such as, Analytics, Data Science. To be able to quickly find many such employees.	
	8 May 31 2018 01:18 PM	Use of artificial intelligence	
	9 May 15 2018 02:12 PM	The business develops globally and we often face difficulties in finding employees, who are ready to meet change and the dynamics in which we grow.	
	10 May 15 2018 09:44 AM	Digitalization	
	11 May 14 2018 10:49 AM	Team growth, Increasing service qualities	
	12 May 09 2018 09:10 AM	Dynamic environment, requiring adaptation to changing realities in the industry - new techs, innovations, work in a multicultural environment.	
	13 May 04 2018 01:57 PM	Technical personnel hiring, business development	
	14 May 04 2018 10:38 AM	Very dynamic and changing business, Constant actualization of the services	
	15 May 04 2018 09:39 AM	New markets penetration with potential and attractive for investors, such as Russia, Canada, Egypt	
	16 May 03 2018 03:09 PM	Depends on the internal for Bulgaria political situation and the external regulations and restrictions	
	17 May 03 2018 11:17 AM	Brand popularity, expansion of trade network and product variability	
	18 Apr 25 2018 04:10 PM	Lack of qualified professionals	
	19 Apr 25 2018 03:35 PM	To grow the business and to continue improving the life of our customers	

Q7. What are the most important skills, abilities, attributes, and/or knowledge areas needed by graduates in order to be successful in your business or professional area now and in the future?

Answered 22
Skipped 17

Respondents	Response Date	Responses	Tags
	1 Jun 20 2018 02:12 PM	High level in languages - EN GR SPA IT FR and others, teamwork skills , technical knowledge and skills, flexibility, responsibility to changes and adaptation to a dynamic work environment.	
	2 Jun 20 2018 10:51 AM	Communication skills, personal skills	
	3 Jun 19 2018 10:53 AM	Work with customers, combined with high competence of IT, processes, management, practices	
	4 Jun 18 2018 09:59 AM	Presentation skills, Values and Ethics, Communication, Proactiveness, Ownership	
	5 Jun 11 2018 04:04 PM	motivation, communication, adaptivity, teamwork, client service	
	6 Jun 05 2018 02:11 PM	Proactivity, Flexibility, Learning through experience	
	7 Jun 04 2018 04:09 PM	Proactivity, Interest in the market developmen and tendencies, to generate more innovative proposals.	
	8 May 31 2018 01:18 PM	Analytical thinking, creativity, organizational skills, proactivity	
	9 May 30 2018 09:51 AM	Creativity, social skills, organized	
	10 May 15 2018 02:12 PM	Motivation, flexibility, teamwork, communication skills, multitasking	
	11 May 15 2018 09:44 AM	Responsibility, Taking own decisions, Knowledge in Economics	
	12 May 14 2018 10:49 AM	Discipline and loyalty	
	13 May 09 2018 09:10 AM	Technical skills, teamwork, enthusiasm, ambition for development in dynamic environment	
	14 May 04 2018 10:38 AM	Open, Innovative, Creative, Communicative	
	15 May 04 2018 09:39 AM	Creativity, Teamwork, Adaptation, Improvization	
	16 May 03 2018 03:09 PM	Social engagement, high knowledge of the politics and rules in the social sphere, learning and development ambitions	
	17 May 03 2018 11:17 AM	Creativity, good communication skills, purposefulness, ambition for development, knowledge and experimenting in technological processes	
	18 May 03 2018 11:08 AM	Flexibility , Fast learning of new skills	
	19 Apr 25 2018 05:11 PM	Analytical and communication skills	
	20 Apr 25 2018 04:10 PM	Our future employees need to be adaptive, highly professional, curious, they need to have analytical thinking, great technical skills and good social skills.	
	21 Apr 25 2018 03:35 PM	Leadership, embrace changes, ownership	
	22 Feb 26 2018 01:28 PM	teamwork, focus, selfstarters, proactive and coopeartive	

Q8. What should AUBG do to make sure its graduates meet these expectations?

Answered 16
Skipped 23

Respondents	Response Date	Responses	Tags
	1 Jun 20 2018 02:12 PM	To get in touch with the business with a purpose to discuss the key skills and competences of the job positions in the future	
	2 Jun 18 2018 09:59 AM	Lack of focus and presence of technical majors, project development and operations. In some cases, the two majors of the graduates seem incompatible.	
	3 Jun 11 2018 04:04 PM	To teach and create right expectations to the working process,. To prepare for the real business and development in real work environment. To teach how to search, findm and analyse information, something AUBG does very well.	
	4 Jun 05 2018 02:11 PM	They meet our expectations	
	5 Jun 04 2018 04:09 PM	To regulate student expectations for the similarities and differences between the analytical world and the business.	
	6 May 31 2018 01:18 PM	focus on analytical skills and work with data	
	7 May 15 2018 02:12 PM	More practice oriented programs	
	8 May 14 2018 10:49 AM	To continue working so well with its students	
	9 May 09 2018 09:10 AM	To develop majors, practical courses for development of small projects (games)	
	10 May 04 2018 01:57 PM	Practical experience! Not everything is theory.	
	11 May 04 2018 10:38 AM	Students at AUBG are exceptionally open, presentative and communicative. They are here to gather information and we'll be hapy for them to be a part of our company. Recommendation - Stay as they are:)	
	12 May 04 2018 09:39 AM	To organize projects with companies, so that students will be ready for the corporate environment.	
	13 May 03 2018 03:09 PM	To promote more the NGO sector as an opportunity for realization	
	14 Apr 25 2018 04:10 PM	We believe you are doing a great job right now.	
	15 Apr 25 2018 03:35 PM	Continue with the great programs that it offers to its students	
	16 Feb 26 2018 01:28 PM	teach emotional intelligence	

Q9. The PERSONAL abilities of graduates – importance for early career in your company

	Essential	Very important	Somewhat important	Not important	No answer	Total					
Able to learn from errors and respond	75.00%	24	25.00%	8	0.00%	0	0.00%	0	0	32	
Willing to persevere	28.13%	9	40.63%	13	21.88%	7	6.25%	2	3.13%	1	32
Motivated to achieve excellence	53.13%	17	50.00%	16	0.00%	0	0.00%	0	0.00%	0	32
Willing to take responsibility	59.38%	19	31.25%	10	9.38%	3	0.00%	0	0.00%	0	32
Committed to ethical practice	58.06%	18	38.71%	12	3.23%	1	0.00%	0	0.00%	0	31
Flexible and adaptive	68.75%	22	31.25%	10	0.00%	0	0.00%	0	0.00%	0	32
Demonstrate organizational skills	53.13%	17	34.38%	11	12.50%	4	0.00%	0	0.00%	0	32
										Answered	32
										Skipped	7

Q10. The PERSONAL abilities of graduates – extent to which AUBG graduates possess these abilities

	To a Great Extent	To Some Extent	To a Small Extent	Not at All	No answer	Total	Weighted Average					
Able to learn from errors and respond	19.35%	6	38.71%	12	3.23%	1	3.23%	1	35.48%	11	31	2.97
Willing to persevere	16.67%	5	46.67%	14	3.33%	1	3.33%	1	30.00%	9	30	2.83
Motivated to achieve excellence	54.84%	17	19.35%	6	3.23%	1	0.00%	0	22.58%	7	31	2.16
Willing to take responsibility	30.00%	9	26.67%	8	6.67%	2	0.00%	0	36.67%	11	30	2.87
Committed to ethical practice	35.48%	11	29.03%	9	6.45%	2	0.00%	0	29.03%	9	31	2.58
Flexible and adaptive	35.48%	11	25.81%	8	9.68%	3	0.00%	0	29.03%	9	31	2.61
Demonstrate organizational skills	38.71%	12	25.81%	8	6.45%	2	0.00%	0	29.03%	9	31	2.55
										Answered	31	
										Skipped	8	

Q11. The INTERPERSONAL abilities of graduates – importance for early career in your company

	Essential	Very important	Somewhat important	Not important	No answer	Total	Weighted Average					
Able to work in a multicultural environment	40.63%	13	43.75%	14	15.63%	5	0.00%	0	0.00%	0	32	1.75
Willing to consider different points of view	48.39%	15	48.39%	15	3.23%	1	0.00%	0	0.00%	0	31	1.55
Adept with networking skills	35.48%	11	54.84%	17	9.68%	3	0.00%	0	0.00%	0	31	1.74
Team-working skills	70.00%	21	26.67%	8	3.33%	1	0.00%	0	0.00%	0	30	1.33
Able to give constructive feedback	48.39%	15	41.94%	13	9.68%	3	0.00%	0	0.00%	0	31	1.61
Leadership potential	35.48%	11	38.71%	12	25.81%	8	0.00%	0	0.00%	0	31	1.9
Demonstrate understanding of the needs of others	35.48%	11	54.84%	17	3.23%	1	0.00%	0	6.45%	2	31	1.87
										Answered	32	
										Skipped	7	

Q12. The INTERPERSONAL abilities of graduates – extent to which AUBG graduates possess these abilities

	To a Great Extent	To Some Extent	To a Small Extent	Not at All	No answer	Total	Weighted Average					
Able to work in a multicultural environment	70.97%	22	6.45%	2	3.23%	1	0.00%	0	19.35%	6	31	1.9
Willing to consider different points of view	32.26%	10	38.71%	12	6.45%	2	0.00%	0	22.58%	7	31	2.42
Adept with networking skills	50.00%	15	23.33%	7	6.67%	2	0.00%	0	20.00%	6	30	2.17
Team-working skills	43.33%	13	16.67%	5	16.67%	5	0.00%	0	23.33%	7	30	2.43
Able to give constructive feedback	20.00%	6	26.67%	8	20.00%	6	3.33%	1	30.00%	9	30	2.97
Leadership potential	33.33%	10	36.67%	11	3.33%	1	0.00%	0	26.67%	8	30	2.5
Demonstrate understanding of the needs of others	26.67%	8	20.00%	6	13.33%	4	0.00%	0	40.00%	12	30	3.07
										Answered	31	
										Skipped	8	

Q13. The INTELLECTUAL abilities of graduates – importance for early career in your company

	Essential	Very important	Somewhat important	Not important	No answer	Total	Weighted Average					
Able to identify core issues in any situation	45.16%	14	35.48%	11	19.35%	6	0.00%	0	0.00%	0	31	1.74
Decision making skills	51.61%	16	38.71%	12	6.45%	2	0.00%	0	3.23%	1	31	1.65
Demonstrate creativity and innovative thinking	53.33%	16	40.00%	12	6.67%	2	0.00%	0	0.00%	0	30	1.53
Able to learn independently	40.00%	12	56.67%	17	3.33%	1	0.00%	0	0.00%	0	30	1.63
Strategic thinking	38.71%	12	45.16%	14	12.90%	4	3.23%	1	0.00%	0	31	1.81
Problem solving skills	63.33%	19	33.33%	10	3.33%	1	0.00%	0	0.00%	0	30	1.4
										Answered	31	
										Skipped	8	

Q14. The INTELLECTUAL abilities of graduates – extent to which AUBG graduates possess these abilities

	To a Great Extent	To Some Extent	To a Small Extent	Not at All	No answer	Total	Weighted Average
Able to identify core issues in any s	17.24%	5 37.93%	11 3.45%	1 3.45%	1 37.93%	11 29	3.07
Decision making skills	17.24%	5 37.93%	11 3.45%	1 0.00%	0 41.38%	12 29	3.1
Demonstrate creativity and innovati	34.48%	10 31.03%	9 3.45%	1 0.00%	0 31.03%	9 29	2.62
Able to learn independently	42.86%	12 21.43%	6 0.00%	0 0.00%	0 35.71%	10 28	2.64
Strategic thinking	28.57%	8 28.57%	8 3.57%	1 0.00%	0 39.29%	11 28	2.93
Problem solving skills	35.71%	10 25.00%	7 3.57%	1 0.00%	0 35.71%	10 28	2.75
						Answered	29
						Skipped	10

Q15. The SPECIFIC SKILLS AND KNOWLEDGE of graduates – importance for early career in your company

	Essential	Very important	Somewhat important	Not important	No answer	Total	Weighted Average
IT literacy	40.63%	13 53.13%	17 6.25%	2 0.00%	0 0.00%	0 32	1.66
Able to work with numeric data	41.94%	13 22.58%	7 32.26%	10 3.23%	1 0.00%	0 31	1.97
Foreign language skills	43.75%	14 46.88%	15 6.25%	2 3.13%	1 0.00%	0 32	1.69
Communications skills	65.63%	21 28.13%	9 6.25%	2 0.00%	0 0.00%	0 32	1.41
Reading/writing skills	51.61%	16 41.94%	13 6.45%	2 0.00%	0 0.00%	0 31	1.55
Presentation skills	34.38%	11 34.38%	11 31.25%	10 0.00%	0 0.00%	0 32	1.97
Able to understand how company d	32.26%	10 41.94%	13 22.58%	7 3.23%	1 0.00%	0 31	1.97
Able to consider legal requirements	32.26%	10 54.84%	17 9.68%	3 0.00%	0 3.23%	1 31	1.87
Able to consider precedents of hum	6.67%	2 30.00%	9 36.67%	11 16.67%	5 10.00%	3 30	2.93
Able to understand ethical implicati	9.68%	3 25.81%	8 41.94%	13 12.90%	4 9.68%	3 31	2.87
Able to make decisions or recomm	3.23%	1 54.84%	17 25.81%	8 6.45%	2 9.68%	3 31	2.65
Able to recognize the impact of glol	20.00%	6 40.00%	12 36.67%	11 0.00%	0 3.33%	1 30	2.27
Able to create models of real phen	0.00%	0 58.06%	18 25.81%	8 3.23%	1 12.90%	4 31	2.71
						Answered	32
						Skipped	7

Q16. The SPECIFIC SKILLS AND KNOWLEDGE OF GRADUATES – extent to which AUBG graduates possess these abilities

	To a Great Extent	To Some Extent	To a Small Extent	Not at All	No answer	Total	Weighted Average
IT literacy	30.00%	9 30.00%	9 3.33%	1 0.00%	0 36.67%	11 30	2.83
Able to work with numeric data	20.69%	6 27.59%	8 6.90%	2 0.00%	0 44.83%	13 29	3.21
Foreign language skills	56.67%	17 13.33%	4 0.00%	0 0.00%	0 30.00%	9 30	2.33
Communications skills	50.00%	15 20.00%	6 0.00%	0 0.00%	0 30.00%	9 30	2.4
Reading/writing skills	33.33%	10 26.67%	8 10.00%	3 0.00%	0 30.00%	9 30	2.67
Presentation skills	26.67%	8 30.00%	9 10.00%	3 0.00%	0 33.33%	10 30	2.83
Able to understand how company d	10.34%	3 24.14%	7 6.90%	2 0.00%	0 58.62%	17 29	3.72
Able to consider legal requirements	10.34%	3 34.48%	10 3.45%	1 0.00%	0 51.72%	15 29	3.48
Able to consider precedents of hum	6.90%	2 31.03%	9 10.34%	3 0.00%	0 51.72%	15 29	3.59
Able to understand ethical implicati	10.34%	3 20.69%	6 13.79%	4 3.45%	1 51.72%	15 29	3.66
Able to make decisions or recomm	10.34%	3 27.59%	8 6.90%	2 0.00%	0 55.17%	16 29	3.62
Able to recognize the impact of glol	13.79%	4 20.69%	6 10.34%	3 0.00%	0 55.17%	16 29	3.62
Able to create models of real phen	6.90%	2 24.14%	7 10.34%	3 0.00%	0 58.62%	17 29	3.79
						Answered	30
						Skipped	9

Q17. The AUBG CAREER CENTER SUPPORT FOR EMPLOYERS – importance in helping promote your organization and recruit AUBG students

	Essential	Very important	Somewhat important	Not important	No answer	Total	Weighted Average
Jobs advertising	53.13%	17 31.25%	10 9.38%	3 0.00%	0 6.25%	2 32	1.75
Internships promotion	40.63%	13 46.88%	15 6.25%	2 0.00%	0 6.25%	2 32	1.84
Resume book	21.88%	7 40.63%	13 25.00%	8 6.25%	2 6.25%	2 32	2.34
Annual job and internship fair	46.88%	15 40.63%	13 9.38%	3 0.00%	0 3.13%	1 32	1.72
Employer led workshops (salary ne	37.50%	12 37.50%	12 12.50%	4 3.13%	1 9.38%	3 32	2.09
Company presentations	31.25%	10 53.13%	17 0.00%	0 0.00%	0 15.63%	5 32	2.16
Arranging campus interviews	21.88%	7 34.38%	11 28.13%	9 3.13%	1 12.50%	4 32	2.5
Company on-site visits	25.00%	8 53.13%	17 9.38%	3 3.13%	1 9.38%	3 32	2.19
Comments						0	
						Answered	32
						Skipped	7

Q18. RELEVANCE OF THE UNIVERSITY CURRICULUM TO THE NEEDS OF EMPLOYERS – only for fields in which you seek employees, please list the most important topics the University must teach to respond to the needs of your company

Answer Choices	Responses
Topics to be studied in Business Ac	42.86%
Topics to be studied in Computer S	78.57%
Topics to be studied in Journalism :	21.43%
Topics to be studied European Stud	7.14%
Topics to be studied in Economics:	21.43%
Topics to be studied in Mathematics:	7.14%
Topics to be studied in History:	0.00%
Answered	14
Skipped	25

Respondents	Response Date	Topics to be studied in Business Administration:	Tags	Topics to be studied in Computer Science/Information Systems:	Tags	Topics to be studied in Journalism and Mass Communication:	Tags	Topics to be studied European Studies/ Political Science:	Tags	Topics to be studied in Economics:	Tags	Topics to be studied in Mathematics:
	1 Jun 20 2018 02:15 PM	Finance		Networking, Hardware and Software						Finance		
	2 Jun 20 2018 10:54 AM	Real business application										
	3 Jun 19 2018 11:02 AM	Mixed major BA and IT		Project Management, Agile, Devops								
	4 Jun 18 2018 10:02 AM	Finance law		Information Security								Data Analysis, Logical thinking, Reasoning
	5 Jun 07 2018 10:38 AM			Information Security								
	6 Jun 04 2018 04:12 PM	Finance, International accounting, Financial analysis, Excel		Java JavaScript, Type script, Architectures, cloud services								
	7 May 31 2018 01:21 PM			AI, ASP.NET MVC		Media analysis, social medias, data analysis						
	8 May 15 2018 02:15 PM			QA						Online markets		
	9 May 14 2018 10:51 AM	yes		yes		yes						
	10 May 14 2018 10:47 AM			Big data analytics								
	11 May 09 2018 09:13 AM			C++ , Graphic design, 3DS Max, Maya								
	12 May 04 2018 02:01 PM			Catch up with the technology, more projects, less theory								
	13 May 03 2018 11:21 AM					Writing, Interpretation of content				Digital Marketing, Management of online channels for reaching large audiences		
	14 May 03 2018 11:12 AM						yes					