

# GOLF TOURNAMENT

**GOLD** \$10,000 • UNLIMITED PLAYERS

## NAMED SCHOLARSHIP

Requirements and scholarship criteria to be determined by the sponsor and in compliance with the AUBG scholarship policy.

## EXTENSIVE MEDIA PUBLICITY

- Speaking opportunity at the opening of the tournament
- Post-event articles
- Mention in media communication

## VIP TREATMENT

- Free golf round with a pro

## LOGO PLACEMENT

- On the AUBG event calendar and landing page of the Golf Tournament
- Banner at the golf tournament event venue
- Special mention during the event
- Placement of company's logo on the award ceremony wall and the sponsors board
- Branded flag in front of the Pirin Golf Club House
- Two branded vinyls on the Golf Course (400 cm x 148 cm)
- Branding on five hole signs
- Exclusive branding of three golf carts (for a year)
- Branded golf balls

## VIP TICKETS FOR 30<sup>TH</sup> ANNIVERSARY EVENTS

- Package of four tickets for the 30<sup>th</sup> Anniversary Gala in Sofia in the spring of 2022
- Package of four tickets and ability to promote panelist at the first Corporate Business Summit in March 2022 in Sofia
- Discounted rate for additional VIP Tickets for the 30<sup>th</sup> Anniversary Gala and Corporate Business Summit
- VIP Seats and invitations for additional corporate lectures and events in Sofia

## RECOGNITION AS A CORPORATE PARTNER THROUGHOUT THE YEAR

- Logo placement on a special corporate partners page
- Access to additional events such as Career Fair, alumni events and meetings with academic and trustee leadership
- Access to student groups, student events, and special events on campus

To purchase a package, please contact [development@aubg.edu](mailto:development@aubg.edu)

# GOLF TOURNAMENT

**SILVER** \$5,000 • UP TO 10 PLAYERS

## NAMED SCHOLARSHIP

Requirements and scholarship criteria to be determined by the sponsor and in compliance with the AUBG scholarship policy.

## EXTENSIVE MEDIA PUBLICITY

- Post-event articles
- Mention in media communication

## VIP TREATMENT

- Free golf round with a pro

## LOGO PLACEMENT

- On the AUBG event calendar and landing page of the Golf Tournament
- Banner at the golf tournament event venue
- Special mention during the event
- Placement of company's logo on the award ceremony wall and the sponsors board
- Branded flag in front of the Pirin Golf Club House
- Three branded vinyls on the Golf Course (400 cm x 148 cm)
- Branding on three hole signs
- Exclusive branding of one golf cart (for a year)
- Branded golf t-shirts

## RECOGNITION AS A CORPORATE PARTNER THROUGHOUT THE YEAR

- Logo placement on a special corporate partners page
- Access to additional events such as Career Fair, alumni events and meetings with academic and trustee leadership
- Access to student groups, student events, and special events on campus

# GOLF TOURNAMENT

## BRONZE

\$2,500 • UP TO FIVE PLAYERS

### EXTENSIVE MEDIA PUBLICITY

- Post-event articles
- Mention in media communication

### VIP TREATMENT

- Club consultancy by a pro

### LOGO PLACEMENT

- On the AUBG event calendar and landing page of the Golf Tournament
- Banner at the golf tournament event venue
- Special mention during the event
- Placement of company's logo on the award ceremony wall and the sponsors board
- Branded flag in front of the Pirin Golf Club House
- Two branded vinyls on the Golf Course (400 cm x 148 cm)
- Branding on one hole sign
- Branded golf towels

## PHOTO BOOTH

\$2,000 • ONE PACKAGE AVAILABLE

- Logo on the AUBG calendar and the landing page of the event;
- Mention in a post-event article;
- Event's invitations and social media announcements;
- Banner placement
- Photo booth – free photos with logos of the sponsoring companies

# GOLF TOURNAMENT

 American University in Bulgaria

## OWN A HOLE

**\$1,500 · FOUR PACKAGES FOR UP TO TWO PLAYERS**

- Branded hole – two hole signs
- One branded vinyl on the Golf Course (400 cm x 148 cm)
- Logo on the AUBG calendar and the landing page of the event
- Mention in a post-event article
- Event invitations and social media announcements
- Banner placement

## BRANDED MERCHANDISE

**\$1,500 · THREE PACKAGES FOR UP TO TWO PLAYERS**

- Branded golf hats
- One branded vinyl on the Golf Course (400 cm x 148 cm)
- Logo on the AUBG calendar and the event landing page
- Mention in a post-event article
- Event invitations and social media announcements
- Banner placement

## CHIPPING CONTEST

**\$1,000 · ONE PACKAGE FOR UP TO TWO PLAYERS**

- Company name mention as a sponsor of the contest; prize will comprise of gift card or corporate merchandise – upon agreement between the sponsor and AUBG; this could also include services provided by the sponsor
- Logo on the AUBG calendar and the landing page of the event
- Mention in a post-event article
- Event's invitations and social media announcements
- Banner placement

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# GOLF TOURNAMENT

## INDIVIDUAL PACKAGES

**INDIVIDUAL PLAYER - \$99**

**BEGINNER - \$90**

**PIRIN GOLF & COUNTRY & AUBG GOLF CLUB MEMBERS - \$80**

**BUY A MULLIGAN - 50 BGN**

Boosting your motivation is our priority - we give you the opportunity to obtain mulligans and redo bad strokes.

**RENT A TREAT CART - 150 BGN**

Make the most of your golfing day with a VIP treat cart - packed with goodie bags of delights and beverages available for you to purchase on the day.