

BUILD YOUR BRAND AT AUBG CAREER FAIR

CAREER CENTER

The Job & Internship Fair is AUBG's hallmark career event held annually at ABF Student Center Sports Hall. It is the premier event for involvement with AUBG's most talented students and alumni and you can maximize your organization's visibility by becoming a Job Fair partner, inclusive of standard registration package.

Platinum Premier Partner Registration

-1,500 BGN-

Package includes all Gold Partner benefits, plus

- This package can be tailored to suit your company's needs
- Opportunity for a company executive to join AUBG President in the opening address to participants
- Company recognition as event's premier partner on website, social media, event collaterals
- Feature story (including video) on AUBG website
- Partnership level signage at company booth
- Prominent logo placement on Career Fair website with back link to partner's website
- Prime booth location
- Central table at official luncheon hosted by AUBG President
- Full-page color ad in AUBG Resume Book
- Company spotlight and open positions featured in all-student mail
- Partner recognition on Career Fair promo ad in national media (in compliance with timelines)
- Three-complimentary additional representatives for a total of six company representatives

Gold Partner Registration

-750 BGN-

Package includes all Silver Partner benefits, plus

- Company recognition as event's gold level partner on website, social media, event collaterals
- Feature story on AUBG website
- Partnership level signage at company booth
- Logo placement on Career Fair website with back link to partner's website
- Advance selection of booth location
- Half-page (ad upgrade from previous partnership level) color ad in AUBG Resume Book
- Company spotlight and open positions featured in all-student email
- One complimentary additional representative for a total of four representatives for current event

Silver Partner Registration

-500 BGN-

Package includes:

- Company recognition as event's silver level partner on website, social media, event collaterals
- Partnership level signage at company booth
- Logo placement on Career Fair website with back link to partner's website
- Priority selection of booth location
- Open positions featured in all-student email
- Quarter-page color ad in AUBG Resume Book

We encourage the recruiters to register early. We do our best to accommodate all interested in attending AUBG Career Fair; however, we have a cap on the number of participants. As such, we take all registrations, including partnerships on a first-come, first-serve basis and update the registered recruiters list daily on Career Center Job Fair information page.

We advise registered sponsors to submit company logos and artwork in time with payments to avoid delays.

To sign up to be a career fair sponsor today, contact Career Center at +359 73 888 521/522; email CareerCenter@aubg.edu.